

**Spontaneous Celebrations Community Arts**

45 Danforth Street, Jamaica Plain, MA 02130

[www.spontaneouscelebrations.org](http://www.spontaneouscelebrations.org)

**WAKE UP THE EARTH FESTIVAL *Saturday May 6, 2023***

**JP LANTERN PARADE *October 2023 Dates TBD***

Dear Local Business Community Member,

We are inviting you to become a sponsor of the community supported arts programs of Spontaneous Celebrations and our two beloved community festivals.

The *Wake Up the Earth Festival* has been a part of our JP/Roxbury home for 45 years and the *Lantern Parade* for 40. These hugely popular events draw thousands out locally to gather, celebrate, make art, connect with community, dance and drum in the streets, and be part of the wonderful community we can co-create together!

**We invite all of our local businesses to become Festival Sponsors**

- ★ We run festival arts workshops in all the area schools, libraries and at the community center.
- ★ We have international artists who come to Jamaica Plain for an annual residency and collaborate with local artists. (Artists have come from Mexico, Ecuador, Brazil, France, Holland, and more).
- ★ We run and host community arts projects focused on relevant issues in the community, such as: environment / climate change initiatives, cultural impact initiatives, youth empowerment, anti-racism work, affordable housing, and more.
- ★ We invite community members to participate and make art during our weekly potlucks and Festival Arts evenings!

**Activism and Art : Creating a Sustainable World Together**

*Wake up the Earth 2023*

We are currently exploring how climate change and racial inequity connect our community to the devastation in the Caribbean and other parts of the world. The many ways our community connects to each one of these Caribbean islands including Puerto Rico, the Dominican Republic, Haiti, Jamaica, Cuba, Trinidad, and Barbados. This year's goal is to highlight local relief initiatives from community to community, bringing a lens to the web that extends from our neighborhood to these other parts of the world and use art to educate.

- ★ We are organizing a Friday night series in April to feature local youth initiatives and other groups focused on these issues.
- ★ We are planning to highlight local sustainability efforts, climate change impact projects and international relief efforts at the *Wake up the Earth Festival*.

**Our Goal this year is to reach out to each and every business and as many individuals as possible in the JP/Roxbury community and engage fellow supporters of community arts!**

We know that so many of you hold a deep love of all that we bring together and we are asking you this year to dig even deeper and really help us grow the impact of what we can do with community and festival arts.

In Gratitude and Respect,

**Bonnie Rovics, Festival Coordinator, Wake Up the Earth Festival**

**To Become a sponsor email [wutefestival@gmail.com](mailto:wutefestival@gmail.com)**

**Or feel free to text or call Bonnie Rovics at 617-522-3344**

*We are also happy to come by and talk with local businesses more in depth on what we are doing and how you can get involved. Our current festival budget is around **\$35,000** for Wake Up the Earth with a goal of **\$50,000** in the next few years to make it more soluble for the organizers and organization. As we lead up to the 50th Anniversary over the next 5 years, our hope is for local sponsors to make a 5 year commitment.*

UNITE! CREATE!

## **FESTIVAL SPONSOR LEVELS:**

### **Festival Sponsor**

*The 5 Year commitment of \$1000-\$5000 Annually. This level of support gives us a way to envision forward and truly start implementing the change towards more integrated programming and the infrastructure needed to house it.*

*Included: your name in the festival insert and on web/e-mail communications, a square banner for your business, and a piece of wall art thanking you for supporting community supported arts and the two festivals.*

### **Friend of the Festival**

*A one time donation of \$500-\$5000 makes it possible for us to bring over artists from other countries, many of whom have had long time relationships with Jamaica Plain and Roxbury, and run school workshops throughout the area.*

*Included: your name in the festival insert and on web/e-mail communications, along with a piece of wall art thanking you for supporting community supported arts and the two festivals. Option of a square banner or community banner at festival.*

### **Festival Supporter**

*A one-time donation of \$50-\$500 pays for art supplies, helps us cover the cost of a meal for volunteers and other costs. \$250 helps cover part of the cost of security detail we are required to have for the festival. \$500 can cover the permit fee for the health department or give us the funds to pay bands and artists involved in the festival.*

*Included: We will add your name in the printed list of supporters, on web/e-mail communications and on the community banner!*

- ★ We are a 501C3 and can provide the tax information for all donors. Any donation amount can be split up into monthly or bi-annual installments. We're happy to accept donations exceeding the amounts listed above as well, *there's no limit on what we can do together!*
- ★ We will be making festival installations to put up around JP/Rox leading up to Wake Up the Earth to highlight supporters and sponsors, a map, schedule, donation QR and parade info.

**To Become a sponsor, friend or supporter please email [wutefestival@gmail.com](mailto:wutefestival@gmail.com)**

**Or feel free to text or call Bonnie 617-522-3344**